

Privacy Policy

World Trading GmbH

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Last updated: June 7, 2026

World Trading GmbH respects the privacy of visitors, customers, suppliers, and business partners. This Privacy Policy explains how we collect, use, store, and protect personal data when you visit our website, use our product catalog, submit an inquiry, request a quotation, or communicate with us.

This Privacy Policy is intended to comply with the General Data Protection Regulation (EU) 2016/679 ("GDPR") and applicable German data protection laws.

1. Data Controller

The controller responsible for the processing of personal data through this website is:

World Trading GmbH

Kleiner Ort 1
28357 Bremen
Germany

Email: info@wt-gmbh.com

If a data protection officer is appointed, their contact details will be added here.

2. Personal Data We Collect

We may collect and process the following categories of personal data:

Information you provide directly to us:

- Name
- Company name
- Business email address
- Telephone number
- Country or location
- Requested part numbers
- Quantity requirements
- Product inquiry details
- Message content submitted through our contact or quote request forms
- Any additional information you voluntarily provide to us

Technical information collected when you use our website:

- IP address
- Browser type and version
- Device information
- Operating system
- Referring website
- Date and time of access
- Pages visited
- Search queries submitted through the product catalog
- Log files generated for security, diagnostic, and operational purposes

We do not intentionally collect special categories of personal data, such as health data, religious beliefs, political opinions, or biometric data.

3. Purposes of Processing

We process personal data for the following purposes:

- To respond to inquiries and quote requests
- To identify requested aviation components or related product requirements
- To communicate with customers, suppliers, and business partners
- To evaluate product availability and sourcing options
- To prepare quotations, commercial offers, and related business correspondence
- To maintain business records
- To improve website functionality, product catalog usability, and search experience
- To protect the security and integrity of our website
- To comply with legal, tax, accounting, trade compliance, export control, and regulatory obligations
- To establish, exercise, or defend legal claims where necessary

4. Legal Bases for Processing

We process personal data only where we have a lawful basis under the GDPR. The legal bases may include:

Article 6(1)(b) GDPR - Contractual necessity

Where processing is necessary to respond to pre-contractual inquiries, provide quotations, process requests, or perform a contract.

Article 6(1)(c) GDPR - Legal obligation

Where processing is necessary to comply with legal, tax, accounting, export control, sanctions screening, or regulatory obligations.

Article 6(1)(f) GDPR - Legitimate interests

Where processing is necessary for our legitimate business interests, including responding to business inquiries, maintaining customer and supplier relationships, improving our website, protecting IT security, preventing misuse, and managing commercial operations.

Article 6(1)(a) GDPR - Consent

Where we ask for your consent, for example for non-essential cookies, analytics tools, or marketing communications. You may withdraw consent at any time.

5. Contact Forms and Quote Requests

When you submit a contact form or request a quote, we process the information you provide in order to review your inquiry, identify requested products, evaluate availability, prepare a response, and communicate with you.

This may include information about part numbers, quantities, aircraft-related requirements, procurement needs, delivery preferences, and related commercial details.

We do not sell personal data submitted through our forms.

6. Product Catalog and Search Function

Our website may include a searchable product catalog or inventory-related pages. When you use the product search function, search queries and related technical information may be processed for operational, diagnostic, security, and website improvement purposes.

Product catalog information displayed on the website is provided for informational purposes only. Availability, specifications, documentation, pricing, and delivery terms are subject to confirmation by World Trading GmbH.

7. Cookies and Similar Technologies

Our website may use cookies and similar technologies.

Cookies are small text files stored on your device when you visit a website. We may use:

Essential cookies

Required for website operation, security, navigation, and basic functionality.

Functional cookies

Used to remember preferences or improve user experience.

Analytics cookies

Used to understand how visitors use our website and improve performance, only where permitted by law and, where required, with your consent.

Marketing or third-party cookies

Used only if such tools are installed and where required consent has been obtained.

Where required, non-essential cookies will only be activated after you provide consent through our cookie banner or consent management tool.

You can change or withdraw your cookie consent at any time through the cookie settings available on the website.

8. Analytics and Website Performance Tools

We may use analytics or website performance tools to understand how visitors interact with our website.

Where such tools are used, they may process technical information such as IP address, browser type, device information, pages visited, and interaction data.

If Google Analytics, Google Tag Manager, Meta Pixel, or similar tools are used, this section must be updated to identify the specific provider, purpose, legal basis, retention period, and international transfer safeguards.

At the time of publication, World Trading GmbH should only include analytics tools that are properly configured with GDPR-compliant consent settings.

9. Hosting and Technical Service Providers

Our website is hosted and maintained with the assistance of technical service providers. These providers may process technical data, server logs, and website data on our behalf.

Such processing is carried out under appropriate contractual arrangements where required by GDPR, including data processing agreements.

10. Email Communications

When you contact us by email, we process your email address, message content, and related communication data to respond to your request and manage our business relationship.

Business correspondence may be retained for legal, commercial, accounting, tax, and recordkeeping purposes.

11. Data Sharing

We may share personal data with the following categories of recipients where necessary:

- Hosting providers
- IT and website service providers
- Email and communication service providers
- Logistics, shipping, or customs-related service providers, if applicable
- Suppliers or business partners involved in responding to a sourcing request
- Legal, tax, accounting, insurance, or professional advisors
- Public authorities, courts, regulators, or law enforcement where legally required
- Export control, sanctions screening, or compliance-related service providers, where applicable

We do not sell personal data.

12. International Data Transfers

Because World Trading GmbH operates internationally, personal data may be transferred to or accessed by recipients outside the European Economic Area where necessary for business communication, sourcing, supplier coordination, technical services, or legal compliance.

Where personal data is transferred outside the European Economic Area to a country that does not provide an adequate level of data protection, we will implement appropriate safeguards where required, such as EU Standard Contractual Clauses or other legally recognized transfer mechanisms. EU data protection rules provide specific safeguards for international transfers, including adequacy decisions and standard contractual clauses. ([European Commission][2])

13. Data Retention

We retain personal data only for as long as necessary for the purposes for which it was collected, unless a longer retention period is required by law.

Typical retention periods may include:

- Contact inquiries: up to 24 months after the last communication
- Quote requests and commercial correspondence: up to 6 years, where required for business and commercial recordkeeping
- Accounting, tax, and transaction-related records: in accordance with applicable German legal retention obligations
- Website server logs: generally for a limited period necessary for security and technical operation, unless longer retention is required for investigation of misuse or legal claims
- Consent records: for as long as necessary to demonstrate compliance

Where data is no longer required, it will be deleted or anonymized.

14. Data Security

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, misuse, alteration, disclosure, or destruction.

These measures may include access controls, secure hosting, encrypted transmission where available, administrative safeguards, and internal procedures for handling personal data.

No website or electronic transmission is completely secure. However, we take reasonable measures designed to protect personal data against unauthorized access, disclosure, alteration, or destruction.

15. Your Rights Under GDPR

Subject to applicable legal requirements, you have the following rights:

- Right of access to your personal data
- Right to rectification of inaccurate personal data
- Right to erasure of personal data
- Right to restriction of processing
- Right to data portability
- Right to object to processing based on legitimate interests
- Right to withdraw consent at any time, where processing is based on consent

- Right to lodge a complaint with a data protection supervisory authority

To exercise your rights, contact us at:

info@wt-gmbh.com

The GDPR requires privacy notices to inform individuals about these rights and how their data is processed. ([GDPR][1])

16. Right to Lodge a Complaint

You have the right to lodge a complaint with a data protection supervisory authority if you believe that the processing of your personal data violates applicable data protection laws.

For World Trading GmbH, the competent supervisory authority may be the data protection authority responsible for Bremen, Germany, or another competent authority depending on your location.

17. No Online Sales or Payment Processing

Our website currently does not process online purchases, online payments, or customer checkout transactions.

If World Trading GmbH later introduces online ordering, payment processing, customer accounts, or e-commerce functionality, this Privacy Policy will be updated accordingly.

18. No Customer Accounts

Our website currently does not provide customer account registration or user login functionality for visitors or customers.

If account functionality is introduced in the future, this Privacy Policy will be updated to explain what account data is collected and how it is processed.

19. Children's Data

Our website and services are intended for business users and professional customers. We do not knowingly collect personal data from children.

20. External Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices, security, or content of third-party websites.

Visitors should review the privacy policies of external websites before providing personal data.

21. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect legal, technical, or business changes.

The latest version will always be available on this website. The date of the most recent update will be shown at the top of this page.

22. Contact

For questions about this Privacy Policy or the processing of personal data by World Trading GmbH, contact:

World Trading GmbH

Kleiner Ort 1
28357 Bremen
Germany

Email: info@wt-gmbh.com